

# ABDUL

Product/UX Designer

Portfolio

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# Skill

User experience design Ux researcher Wire framing and prototype Design System Usability testing Design principle Design thinking

## Expertise

Figma Sketch

Figjam

Adobe creative Cloud

# Education

## **Calicut University**

Bachelor of Multimedia Communication

Gems Arts & Science College 2010-2013

# Experience

# Lead. Ux designer

Maren solutions, 2018 - On going

- In 2019 Total active 25k users after redesign come up with better User experience over all mobile app and website active users change to 1 Million with in 2 years.
- Design and develop multi patient booking flow for covid PCR test and laboratory, Allow booking in single appointment for 25 patient at a time in Covid Period.
- Designing end to end experience in sanar health care mobile app for iOS and android in collaboration with project managers, business analyst, Ux designers, For Saudi arabia and GCC Market.

## Sr. Ux Ui designer

Holy brain solutions, 2017 - 2018

• Designing a school searching portal for zedua. its manage more than 1 Lacs schools. handle end to end scenarios and Create end to end B2B web App for Agrainz collaboration with project managers, business analyst and stake holders and developers

## Ux Ui designer

ALM Soft Solution, 2015 - 2017

• Mobile app, web app working as ui ux designer, & create verity of ERP application for middle east. Maintained a clear understanding of product strategy and worked collaboratively with product managers

### Jr. Web designer

Flyin.com, 2013 - 2015

• Innovative for startup Working as creative designer in Flying.com, and worked with a good team and also with under a great leader

# Skillfulness

#### Problem-solving

Identify design challenges and propose creative solutions that balance user needs, technical constraints, and business objectives.

#### User Research and Information Architecture

Understand and empathize with users to create products that meet their expectations and enhance their experience. Skill in organizing and structuring content for optimal user navigation. Creating wireframes and sitemaps to plan the information flow.

#### Interaction Design

Ability to design interactive and engaging user interfaces. Understanding of micro interactions and their impact on ux.

#### Leadership, Communication and collaboration

Ability to articulate design decisions and rationale clearly to both team members and stakeholders. and Effectively communicate design ideas and collaborate with crossfunctional teams to align on project goals and requirements.